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**LINKEDIN SUBSCRIPTION AGREEMENT**

This LinkedIn Subscription Agreement, including its exhibits (“**LSA**”), governs any ordering document executed by the customer identified in that ordering document (“**Customer**”) and the LinkedIn company identified in that ordering document (“**LinkedIn**”). This LSA, the applicable ordering document, and any other incorporated terms, comprise the complete understanding between the parties on the subject matter (“**Agreement**”).

1. **ORDERING**
	1. **Ordering Services.** Customer may access and use the subscription services offered via LinkedIn’s websites to the extent and for the term stated in the ordering document (“**Services**”). Customer may allow its Affiliate to order Services under the terms of this LSA only if Customer informs LinkedIn in writing of the specific Affiliate authorized to do so. That authorized Affiliate will be (a) deemed a “Customer” for that order only; and (b) jointly and severally liable with Customer for its use of the Services and compliance with the Agreement. “**Affiliate**” means an entity that controls, is controlled by, or is under common control with, a party.

* 1. **Payment and Taxes.** Customer will pay the fees for the Services in accordance with the payment terms stated in the ordering document. For Services that require payment by credit card, LinkedIn will charge Customer’s credit card upon receipt of the credit card information and upon renewals. Customer’s purchases are non-cancelable and payment for Services is non-refundable, except as otherwise stated in this LSA. Customer will pay or reimburse LinkedIn for all federal, state, and local taxes, including sales, use, gross receipts, VAT, levy, GST, or similar transaction taxes imposed on Customer’s purchase of Services, unless Customer provides LinkedIn with a valid tax exemption certificate.  All taxes payable by Customer will be separately stated and exclusive of the fees. Customer will have no liability for taxes that are statutorily imposed on LinkedIn, including taxes or fees measured by LinkedIn’s net or gross income.
1. **RESPONSIBILITIES**
	1. **Use of Services**. Customer will use the Services solely for its intended purpose, and as outlined in Exhibit A. Only Customer-designated employees and contractors are authorized to use the Services (“**Customer User**”). A Customer User must also be a Member when accessing Services through linkedIn.com. A “**Member**” is an individual who signs-up to use LinkedIn’s services under LinkedIn’s user agreement, currently available at <https://www.linkedin.com/legal/user-agreement>, as amended by LinkedIn from time to time (“**User Agreement**”). The terms of the User Agreement are incorporated into this LSA. Customer will ensure that Customer Users comply with the User Agreement when using the Service in the capacity as an employee or contractor of Customer, and not when Customer User is using the Service in a personal capacity. Customer may only use the Services for Customer’s internal use. Customer will not provide access to the Services to any third party, except that Customer may allow its Affiliates to access and use the Services if Customer is fully liable for its Affiliates’ use of the Services and compliance with the Agreement. Customer will notify LinkedIn immediately upon learning of any unauthorized use of the Services or any other breach of security related to the Services. Customer may use information about Members that it collects in connection with its use of the Services only as needed for use of the Services and as expressly permitted in this LSA. LinkedIn may communicate to Customer Users about the Services, including how to use the Services.
	2. **Provision of Services.** Customer is responsible for providing LinkedIn with the information necessary for LinkedIn to provide the Services. Customer is solely responsible for the accuracy, quality and legality of such information. If a Service must integrate with third-party systems or applications used by Customer (e.g. an applicant tracking system, “**ATS**” or a customer relationship management system, “**CRM**”), Customer is solely responsible for the integration and related activities. LinkedIn disclaims any and all liability for the use of third-party systems or applications residing outside LinkedIn’s systems.
	3. **Handling of Personal Data.** If Customer uploads or otherwise provides LinkedIn with Personal Data (defined below) in connection with its use of the Services (“**Customer Personal Data**”), then LinkedIn, in providing the Services, processes Customer Personal Data on behalf of Customer. Customer is the controller of Customer Personal Data and LinkedIn will process Customer Personal Data (i) in accordance with applicable Data Protection Laws (defined in section 2.4); (ii) in compliance with the written instructions received from Customer including, as applicable, sub-processing as necessary; and (iii) only for the purpose of providing, supporting and improving the Services (including to provide insights and other reporting), using appropriate technical and organizational security measures. “**Personal Data**” means information about an individual that (a) can be used to identify, contact or locate a specific individual, including data that Customer chooses to provide to LinkedIn from services such as ATSs or CRMs; (b) can be combined with other information that is linked to a specific individual to identify, contact or locate a specific individual; or (c) is defined as “personal data” or “personal information” by applicable laws or regulations relating to the collection, use, storage or disclosure of information about an identifiable individual.
	4. **Compliance with Laws**. The parties will comply with all applicable international, federal, state, provincial and local laws relating to (a) corruption practice, bribery, and acts contrary to the public administration including the US Foreign Corrupt Practices Act of 1977, 15 U.S.C. § 78dd-1, et seq.; (b) discrimination against employees or job applicants based on race, color, religion, sex, national origin, veteran status or disability; and (c) the privacy, confidentiality, security and protection of Personal Data including the EU Data Protection Directive 95/46/EC as amended and as implemented in the various European Economic Area countries or any similar and applicable legislation enacted outside of the European Economic Area and security breach notification laws (“**Data Protection Laws”**). LinkedIn complies with the U.S.-Swiss Safe Harbor Framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of Personal Data from Switzerland. With respect to any Customer Personal Data of European Union residents, LinkedIn Corporation (as data importer) and Customer (as data exporter) will comply with the applicable standard contractual clauses located at: <https://business.linkedin.com/c/15/10/eu-scc>.
2. **CONFIDENTIAL INFORMATION**
	1. **Definition**. “**Confidential** **Information**” means any information disclosed under the Agreement that (a) if tangible, is clearly marked as “Confidential” or with a similar designation; (b) if intangible, is identified as “Confidential” by discloser at the time of disclosure and confirmed in writing to recipient as being Confidential Information; or (c) from the relevant circumstances should reasonably be known by recipient to be confidential (e.g. pricing, non-public Personal Data, etc.). Confidential Information does not include any portion of the information that recipient can prove (a) was rightfully known to recipient before receipt from discloser; (b) was generally known to the public on the Effective Date; (c) becomes generally known to the public after the Effective Date, through no fault of recipient; (d) was received by recipient from a third party without any confidentiality obligation; or (e) was independently developed by recipient without breach of this section 3.
	2. **Limited Use and Non-Disclosure**. Recipient will (a) use Confidential Information only for the purposes of furthering the business relationship between the parties; (b) protect Confidential Information using the same degree of care it uses to protect its own confidential information of a like nature, but in no event less than a reasonable degree of care; (c) not disclose Confidential Information to any third party except (1) to Affiliates or employees, consultants, and agents who (i) have a need to know it in order to carry out their obligations under the Agreement, and (ii) are under written confidentiality and non-use obligations at least as restrictive as those stated in this LSA or (2) as required by law; and (d) not modify, reverse engineer, decompile, create other works from, or disassemble any Confidential Information, to the extent applicable, unless authorized in writing by discloser.
3. **Intellectual Property Rights AND OWNERSHIP.** No right, title or interest in any intellectual property right transfers to the other party, except for the limited rights stated in the Agreement. Customer is not obligated to provide LinkedIn or its Affiliates with any suggestions, enhancement requests, or other feedback about the Services or related technology. However, if Customer does provide any feedback to LinkedIn, LinkedIn may use and modify it without any restriction or payment.
4. **Term and Termination**
	1. **Term.** This LSA is effective on the date the first ordering document is executed by Customer and LinkedIn (“**Effective Date**”) and remains in effect until terminated.
	2. **Termination and Suspension**. Either party may terminate this LSA or an ordering document if the other party materially breaches the Agreement and fails to cure the breach within 30 days after receiving notice of the breach. LinkedIn may suspend Customer’s access to the Services if Customer is in breach of the Agreement and the suspension will continue for as long as reasonably necessary for Customer to remedy the breach. If all ordering documents under this LSA have expired or been terminated, then either party may terminate this LSA for convenience by providing written notice to the other party.
	3. **Effect of Termination.** Termination of this LSA or an ordering document will not relieve Customer from its obligation to pay LinkedIn any fees stated in an ordering document, excluding termination by Customer for LinkedIn’s uncured material breach of this LSA. If Customer terminates this LSA or an ordering document because of LinkedIn’s uncured material breach, LinkedIn will refund a pro-rata share of any pre-paid fees under the applicable ordering document. Customer will notify Customer Users that their access to the applicable Services has terminated and LinkedIn may remove or discard all content that Customer uploaded or otherwise made available to LinkedIn in accordance with LinkedIn’s policies. Termination of an ordering document does not terminate this LSA; however, termination of this LSA will result in the immediate termination of all ordering documents. The provisions of this LSA that by their nature extend beyond the termination of this LSA will survive termination.
5. **LIMITED WARRANTY; DISCLAIMER.** LinkedIn warrants that the Services will substantially conform to the specifications in the ordering document. LinkedIn makes no other representation or warranty about the Services, including any representation that the Services will be uninterrupted or error-free. To the fullest extent permitted under applicable law, LinkedIn disclaims any implied or statutory warranty, including any implied warranty of title, non-infringement, merchantability or fitness for a particular purpose.
6. **Indemnification**
	1. **Indemnification Scope**. LinkedIn will defend and indemnify Customer, its Affiliates, and their respective directors, officers and employees from and against all third party claims to the extent resulting from or alleged to have resulted from (a) the Services’ infringement of a third party’s intellectual property right; or (b) LinkedIn’s material breach of the Agreement. Customer will defend and indemnify LinkedIn, its Affiliates, and their respective directors, officers and employees from and against all third party claims to the extent resulting from or alleged to have resulted from (y) the infringement of a third party’s intellectual property right by any content, data or other information uploaded into LinkedIn’s system or otherwise provided by Customer; or (z) Customer’s material breach of the Agreement.
	2. **Indemnification Procedures**. Each party will promptly notify the other in writing of any third party claim. The indemnifying party will (a) control the defense of the claim; and (b) obtain the other party’s prior written approval of the indemnifying party’s settlement or compromise of a claim. The indemnified party will (y) not unreasonably withhold or delay its approval of the request for settlement or compromise; and (z) assist and cooperate in the defense as reasonably requested by the indemnifying party at the indemnifying party’s expense.
7. **Limitation of Liability**
	1. **Damages Waiver.** To the fullest extent permitted by law, neither party, including its respective Affiliates, will be liable to the other in connection with the Agreement for lost profits or lost business opportunities, loss of data, or any indirect, incidental, consequential, special or punitive damages.
	2. **Liability Cap.** Neither party, including its respective Affiliates, will be liable to the other in connection with the Agreement for an amount that exceeds the total fees paid or payable to LinkedIn during the 12-month period before the event giving rise to the liability. Subject to section 8.3 (b), LinkedIn will not be liable for any unauthorized third party access to Customer’s content, data, programs, information, network, or systems (excluding unauthorized third party access directly resulting from the negligent acts or omissions of LinkedIn).
	3. **Exclusions**. The limitations of liability stated in sections 8.1 and 8.2, do not apply to a party’s (a) confidentiality or indemnification obligations; (b) liability for fraud, gross negligence or intentional misconduct; (c) liability for death or personal injury; or (d) violation of the other party’s intellectual property rights.
8. **Dispute Resolution.** If an issue arises under the Agreement and the applicable ordering document was signed by (a) LinkedIn Corporation, then the Agreement is governed by the laws of the State of California, and any action or proceeding (including those arising from non-contractual disputes or claims) related to the Agreement will be brought in a federal court in the Northern District of California; (b) LinkedIn Ireland Unlimited Company, then the Agreement is governed by the laws of Ireland, and any action or proceeding (including those arising from non-contractual disputes or claims) related to the Agreement will be brought in Dublin, Ireland; or (c) LinkedIn Singapore, then the Agreement is governed by the laws of Singapore, and any action or proceeding related to the Agreement will be brought in Singapore. Each party irrevocably submits to the jurisdiction and venue of the applicable courts. The prevailing party in any litigation may seek to recover its legal fees and costs.
9. **Miscellaneous.** If a conflict exists between any of the terms in the Agreement, then this LSA will govern, followed by the ordering document, and then the User Agreement. If a conflict exists between any of the general terms in this LSA and the relevant exhibits, then the exhibits will prevail to the extent of that inconsistency. Neither party relies on any undertaking, promise, assurance, statement, representation, warranty or understanding of any person relating to the subject matter of the Agreement, other than as stated in the Agreement. Notices will be provided in writing and delivered by commercial overnight courier to the address of the other party stated on the ordering document, unless otherwise stated in the Agreement. Notices are effective on the date of delivery as indicated in the records of the courier. The Agreement does not create a partnership, agency relationship, or joint venture between the parties. Neither party has the power or authority to bind the other or to create any obligation or responsibility on behalf of the other. Under no circumstances will any employee of one party be deemed to be the employee of the other. LinkedIn may name Customer as a customer of LinkedIn’s in its marketing and promotional materials. Neither party will assign the Agreement in whole or in part without the other party’s prior written consent (which consent will not be unreasonably denied, delayed or conditioned), except to an Affiliate or a successor that is not a competitor of the non-assigning party, made in connection with a merger or sale of all or substantially all of a party’s assets or stock. Any attempted assignment in violation of this restriction is void. The Agreement shall bind and inure to the benefit of the parties, their respective successors and permitted assigns. Customer will provide LinkedIn written notification if Customer is purchasing Services through a LinkedIn approved agency. If Customer is an agency binding a client under this LSA, Customer (a) represents and warrants that it has the authority to bind the client under this LSA; (b) will notify LinkedIn in writing of the name and address of its client that will access and use the Services; and (c) remains jointly and severally liable for all of Customer’s obligations under the Agreement. If the Agreement is translated into a language other than English, the translation is for convenience only, and the English language version will govern. LinkedIn may remotely monitor Customer’s use of the Services to ensure compliance with the Agreement. If any provision of the Agreement is unenforceable, that provision will be modified to render it enforceable to the extent possible to give effect to the parties’ intentions and the remaining provisions will not be affected. The parties may amend the Agreement only in a written amendment signed by both parties, except for the User Agreement, which may be modified in accordance with its terms. If this LSA will be executed then it can be executed electronically and in counterparts, each of which is deemed to be an original and together comprise a single document. Each party represents and warrants that the individual binding a party under this LSA is authorized to do so.

**EXHIBIT A**

**SERVICE-SPECIFIC TERMS**

The following Service-specific terms are in addition to those above and apply to Customer to the extent the specific Service is included in the applicable ordering document. LinkedIn may, in its sole discretion, change, modify, upgrade or discontinue any aspect or feature of a Service in whole or in part.

1. **TALENT SERVICES**
	1. **Recruiter Service.** Customer will use the Recruiter Service (and related services) and information about Members only to recruit individuals to become employees and consultants of Customer or its Affiliates, or, if Customer is an approved agency, only to recruit individuals to become employees and consultants of its clients.An agency is classified as a recruitment process outsourcer for a client of agency, if agency’s Customer User uses that client’s name, brand, or logo on Customer User’s Member profile, profile summary, current employer description, or in messaging in the LinkedIn environment (“**RPO**”). Agency will inform LinkedIn of its RPO classification with a client and the name of that client (a) before purchasing any Recruiter Service, and (b) upon a change in classification. RPOs must use Recruiter Corporate seats to support a client. RPOs must not use Recruiter Professional or Recruiter Lite seats to support a client. If Customer User is using its client’s name, brand, or logo as described above, in conjunction with the RPO’s name, brand or logo, then its purchase of Recruiter Corporate is governed by the master subscription agreement between LinkedIn and the RPO. If Customer User is using its client’s name, brand, or logo as described above, in place of the RPO’s brand or logo, then its purchase of Recruiter Corporate seats is governed by the master subscription agreement between LinkedIn and that client. If Customer stops using the Service, Customer is responsible for downloading any content, data or other information Customer Users uploaded to LinkedIn’s system or otherwise provided to LinkedIn. Customer’s breach of this section will be deemed a material breach of the Agreement.
	2. **Certification Exam Vouchers.** Recruiter ProfessionalCertificationExam Vouchers will be distributed to Customer’s designated point of contact stated in the ordering document. Exam Vouchers expire 12 months from the Start Date stated in the ordering document (“**Expiration Date**”). Exams must be taken on or before the Expiration Date. Customer will not receive any refunds or credits if Customer fails to use Exam Vouchers prior to the Expiration Date. Only Customer’s employees or consultants may use Exam Vouchers. Customer is prohibited from reselling Exam Vouchers to any third party. All Exam Vouchers must be redeemed through [Webassessor](http://www.webassessor.com/linkedin), may only be redeemed once, and may not be applied to exam retakes. Once an exam is scheduled, it can only be rescheduled with at least 72 hours’ advance notice via [Webassessor](http://www.webassessor.com/linkedin) and additional fees may apply. To reschedule or cancel scheduled exams outside the 72-hour window, Customer must contact the LinkedIn Help Center. LinkedIn does not guarantee that candidates will pass their exams. If a candidate does not pass their exam and wishes to retake it, Customer must pay additional fees. Government employees (including military employees of public education institutions) are not eligible to purchase Exam Vouchers per government gift and ethics laws.
	3. **Career Pages.** All Career page "traffic driver" ad impressions will launch within 90 days from the Start Date in the ordering document, using social ad units and targeting generated by LinkedIn.
	4. **Elevate.** Customer will maintain a social media policy and ensure that its personnel comply with the policy. Only Customer's designated curator(s) is/are authorized to post content to the Elevate Service. Customer Users who are not curators may only read and forward content. Customer will ensure that it owns or has the necessary licenses, rights, and consents to the content it posts to the Elevate Service.
	5. **Job Slots.** Jobs posted under available Job Slots will expire upon the expiration/termination of the ordering document.
	6. **Referrals.** Customer will use the Referrals Service and information about Members only to recruit individuals to become employees and consultants of Customer or its Affiliates. The Referral Service must integrate with Customer’s ATS. The Referrals Service will only operate with certain third party ATSs, as specified in the ordering document.
	7. **Talent Analytics and Talent Pools.** LinkedIn will provide custom analytics reports derived from aggregating applicable Member’s public profile information (“**Reports**”). LinkedIn, in its sole discretion, may adjust or decline to include certain profile data in the Reports if it deems exposure of the data may compromise the privacy of Members or other LinkedIn customers. Reports are considered delivered on the date the Reports are sent to Customer, even if LinkedIn provides additional analysis of the Reports at a later date (e.g. responses to follow-up questions, modifications, etc.). LinkedIn will not release any underlying LinkedIn data or third party data used to generate Reports. LinkedIn retains ownership of all right, title, and interest to all content included in the Reports (including any associated intellectual property rights). LinkedIn hereby grants Customer a non-exclusive, perpetual, royalty-free, worldwide, non-transferrable, non-sublicensable license to use, distribute, and display the Reports for Customer’s internal, non-commercial activity.
	8. **Talent Direct.** Each message delivery for InMails requires a minimum of $15,000 (or equivalent in local currency if your order is in that local currency) for delivery to a maximum of 2500 Members for a single target audience; for clarity, delivery to fewer than 2500 Members, will cost at least $15,000 and delivery to more than 2500 Members will cost more than $15,000. If Customer has not chosen a target audience prior to signing the ordering document, then LinkedIn will suggest two audiences from which Customer may choose.
	9. **Work with Us Ads.** Work With Us ads will launch within 3 days from the Start Date in the ordering document using a default ad unit configured by LinkedIn, unless otherwise agreed in writing by LinkedIn. LinkedIn cannot identify all Members at a specific company because of company name inconsistencies. Inconsistencies arise because a Member can fill-out their “Company Name” field by either selecting a company name from a pre-existing list generated by the LinkedIn system or typing in their own custom company name. LinkedIn can only identify Members who have selected a company name from the pre-existing list.
2. **SALES SERVICES.** Customer may use the Sales Navigator Service only to generate sales leads. Customer will have access to Sales Navigator [value-add services](http://lnkd.in/sales-solutions-services) for the Term of the ordering document. No refund or credit will be provided if the value-add services are not used during the Term of the ordering document.
3. **LEARNING SERVICES**
	1. **Lynda.com.** Customer will have access to the content on the lynda.com platform only. Customer will designate a single administrator and that administrator will have access to the reporting and management tools. Displaying or performing the content in a public setting, including a conference room or classroom, without LinkedIn’s prior written consent, constitutes an unauthorized use of the content and an infringement of LinkedIn’s intellectual property rights. Users of the content are subject to the [Lynda.com Privacy Policy](http://www.lynda.com/aboutus/otl-privacy.aspx). Updates to the Lynda.com Privacy Policy are effective immediately upon posting to the website. If Customer is a school with children in any grade between kindergarten and twelfth grade, or a school district, Customer represents and warrants that it will not allow a child under the age of 13 to access the content unless Customer has obtained written permission from the child’s parent or legal guardian. Customer will promptly provide documentation of the permission upon LinkedIn’s request. These additional [Lynda.com Usage Terms](https://www.lynda.com/cms/556-2190?culture=en-US) apply to Customer’s use of the content.
	2. **LinkedIn Learning.** Customer will have access to the content on the linkedIn.com platform only. Customer will designate a single administrator and that administrator will have access to the reporting and management tools. Displaying or performing the content in a public setting, including a conference room or classroom, without LinkedIn’s prior written consent, constitutes an unauthorized use of the content and an infringement of LinkedIn’s intellectual property rights. These additional LinkedIn Learning Usage Terms apply to Customer’s use of the content.
4. **ADDITIONAL REQUIREMENTS.** For Recruiter, Referrals, and Sales Navigator Services,Customer (a) will designate in writing one Customer User for each seat it purchases; (b) will promptly provide to and maintain with LinkedIn accurate contact information for each Customer User; and (c) will not, and will not permit a Customer User to, share a Customer User’s access to the Services with any other individual. In the event a Customer User ceases employment, takes any type of leave or vacation, or transfers work function, Customer may transfer the Customer User's seat to a different Customer User. LinkedIn reserves the right to limit the number of transfers of each seat. Customer’s breach of this section will be deemed a material breach of this LSA.